



# SAN JOSÉ · EVERGREEN

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## Community College District

District Strategic Planning Project

*Phase 2: District Strategic Plan (DSP)*

*DSP Task Force Meeting #4 – October 6, 2025*

*Welcome !!*

District Strategic Plan Task Force (DSPTF)

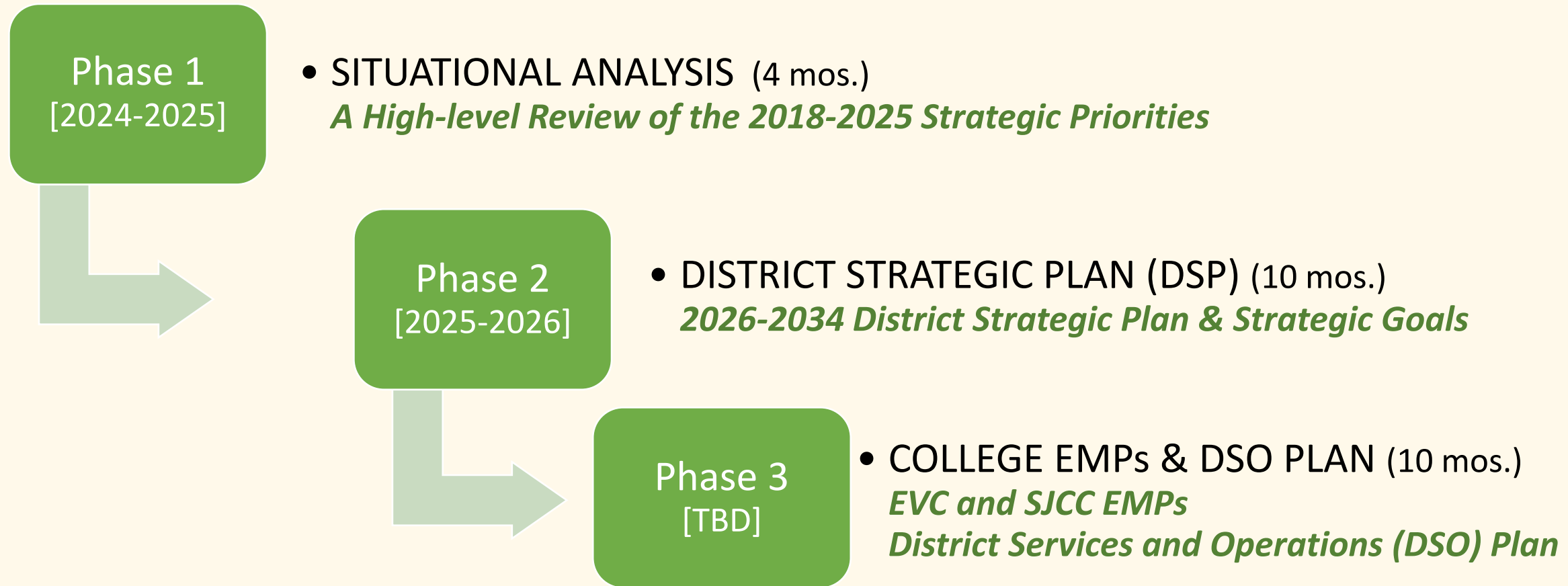
*Vice Chancellor Edwin Chandrasekar*  
*Project Executive Liaison*

# Session Overview and Outcomes

- Session Outcomes
  - *Project Update; DSP – TOC and Format*
  - *SJECCD Integrated Planning and Nomenclature*
  - *Data Presentation #3: Internal Scan; Trends & Planning Assumptions*
- Agenda Review (*See Agenda Handout*)
- Project Phases, Timeline, Task Force Meetings, and Key Activities  
(*See Agenda Handout*)

# Project Update

# SJECCD 3-Phased Integrated Planning Project



Phase 2  
[2025-2026]

## Phase 2 – Development of District Strategic Plan

*In-Progress – DSPTF Leading the Effort*

### Phase 2 – Components & Timeline

#### Discovery *[April – October]*

Quantitative Data (External and Internal) → Trends and Planning Assumptions

Qualitative Data – (External and Internal) → Listening Session Themes

Trends and Planning Assumptions + Listening Session Themes → Long-range Challenges and Opportunities

----- *Project Phase 2 now at the halfway point* -----

#### Analysis & Synthesis *[October – November]*

High-level SOAR Analysis

Identification of High-Priority Challenges and Opportunities

Preparation of DSP Document with Placeholder for Goals & KPIs

#### Document review and Goal-Setting *[November – February]*

District Strategic Plan draft completed for recommendation to the Chancellor *[February – March]*

----- *Project Phase 2 Completes* -----

# District Strategic Plan

*Format and Table of Contents*

# District Strategic Plan

## *Format and Table of Contents (TOC)*

- Document Length
  - Base: 20-30 Pages
  - Appendix (7-100 pgs)
  - Include Scan Graphs?
- Format
  - Mix of narrative and infographics
  - Include “hot links”?



# District Strategic Plan

## *Table of Contents (TOC)*

### ❖ Introductory Pages

- Message from the Chancellor
- Acknowledgements (Board; Executive Officers; DSP Task Force)

### ❖ Executive Summary

### ❖ SJECCD Overview

- District, Colleges, District Map
- Mission, Vision, Values
- District Map; External Scan (or in Appendix)
- Integrated Planning Model

# District Strategic Plan

## *Format and TOC (cont.)*

### ❖ Plan Development

- National and State Context
- Trustee Vision Perspectives
- Development Process

### ❖ Discovery

- External and Internal Environmental Scans - Quantitative Data (Appendix?)
- Trends and Planning Assumptions
- Listening Session Themes
- Challenges and Opportunities

# District Strategic Plan

## *Format and TOC (cont.)*

- ❖ Strategic Goals and KPIs
- ❖ Next Steps and Recommendations
- ❖ Appendices
  - Glossary of Acronyms
  - DSP Task Force Purpose Statement
  - Sample Planning Cycle
  - Diagrams; Scan Graphs

# SJECCD Integrated Planning and Nomenclature

# SJECCD Integrated Planning Model

## *Recommended Next Steps – VC Brown*

### **Affirm Board Ends**

- *Keep Student Success & Community Impact*
- *Add: Organizational Effectiveness & Sustainability (new)*
- *Focus on Outcomes*
  - *Access and Completion*
  - *Partnerships and Stewardship*

### **Research Plan & Metric Framework**

- *Review Tiered KPIs*
  - *Board*
  - *Leadership*
  - *Operational*
- *Build dashboards*
  - *Disaggregated data*

# SJECCD Integrated Planning Model

## *Recommended Next Steps – VC Brown (cont.)*

### **Regular Mission & Vision Review**

- *Review District Mission & Vision with the District Strategic Plan*
- *Ensure Language Reflects Equity and Justice*

### **Governance and Engagement**

- *Reinforce Participatory Governance*
  - *Academic Senate (10 + 1)*
  - *Students (8 + 1)*
  - *Management and Classified*
  - *Operational*
- *Continue dialogue & review Board Policy cycle*

# SJECCD Integrated Planning Model

## *Recommended Next Steps – VC Brown (cont.)*

### Strategic Planning Process for the Future

- *Future-focused, data-informed goals*
- *Align with CA Vision 2030 & research strategy, with guidance from Board Ends*
- *Replace static priorities with evidence-based, future goals*

# Planning Hierarchy and Nomenclature

<b>Board Ends Policies</b> <b>Student Success – Community Impact – Organizational Effectiveness</b>	
<ul style="list-style-type: none"><li>• <b>District Strategic Plan</b></li></ul>	<ul style="list-style-type: none"><li>• <i>Strategic Goals</i></li></ul>
<ul style="list-style-type: none"><li>• <b>EVC &amp; SJCC EMPs</b><ul style="list-style-type: none"><li>➤ Guided Pathway Plans, Enrollment Management Plans, Equity Plans, etc.</li></ul></li><li>• <b>DSO Plan</b><ul style="list-style-type: none"><li>➤ Facilities Master Plan, Technology Master Plan, Fiscal Plan, Staffing Plan, etc.</li></ul></li></ul>	<ul style="list-style-type: none"><li>• <i>Goals and Objectives</i></li></ul>
<ul style="list-style-type: none"><li>• <b>Annual Program and Unit Plans</b></li></ul>	<ul style="list-style-type: none"><li>• <i>Implementation Action Plans</i></li></ul>